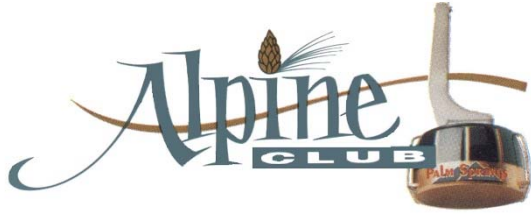


Note from the ERA Office:

To enjoy this discount, please come to any ERA office to get your Alpine discount card.



June 2024

Dear HR Representative,

For the entire month of July, your employees—and their guests—receive 25%-off regular tram fare at the Palm Springs Aerial Tramway by simply showing their Alpine Club Card (either digital or physical) or by showing their company badge/ID.

And year-round, your employees enjoy:

- 15%-off regular tram fare
- 10%-off restaurants and gift shops

For posting, we have attached the Tramway's special event calendar and Alpine Club Days flyer.

Thank you for your assistance in distributing our information to your employees. We are happy to provide this valuable benefit to your staff members and, if you have any questions or would like additional information, please feel free to contact me at (760) 325-1449 x 110 or at aibarra@pstramway.com.

Best Regards,

Angel Ibarra
Sales & Public Relations Assistant

Palm Springs Aerial Tramway 1 Tram Way, Palm Springs, CA 92262
Telephone: (760) 325-1449 Fax: (760) 325-4227



**JULY IS ALPINE CLUB MONTH
AT THE
PALM SPRINGS AERIAL TRAMWAY!**

SAVE 25%

**OFF GENERAL ADMISSION
WHEN YOU SHOW
YOUR ALPINE
CLUB CARD**

ALPINE CLUB

PALM SPRINGS AERIAL
Tramway



www.pstramway.com

MAY 2024

MAY 12

Mother's Day: Treat Mom to a dinner and tram ride with Ride 'N' Dine tickets available after 4pm.

MAY 24

Summer Hours begin.

MAY 25 -27

Memorial Day Weekend: The first tram up is at 8am.



S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JUNE 2024

JUNE 16

Father's Day: Take Dad for a scenic hike then a picnic in the State Park.

Free guided nature walks every Saturday and Sunday through Labor Day Weekend. Meet your guide outside of the Mountain Station. Visit pstramway.com for details.



S	M	T	W	T	F	S
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

JULY 2024

JULY 4

Independence Day: First tram up at 8am.

JULY 1-31

Military Days: All current and former members of the U.S. Military receive FREE admission (Military I.D. required).

JULY 1-31

Alpine Club Days: Receive a 25% discount on general admission when you show your Alpine Club card.



S	M	T	W	T	F	S
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7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

AUGUST 2024

AUGUST 1-31

First Responder Days: All current police, fire, and EMT personnel receive FREE admission (with valid I.D.).

AUGUST 1-31

Tramsters Days: Receive a 25% discount on general admission when you show your Tramsters Club card.



S	M	T	W	T	F	S
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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SEPTEMBER 2024

SEPTEMBER 2

Labor Day: First Tram up 8am.

SEPTEMBER 3

Winter Hours start.

SEPTEMBER 9 - OCTOBER 6

Tram will be closed for annual maintenance.



S	M	T	W	T	F	S
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

OCTOBER 2024

OCTOBER 1

Snow Guessing Contest Begins.

OCTOBER 7 (Tentative)

Tram reopens after annual maintenance.



S	M	T	W	T	F	S
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6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

PALM SPRINGS AERIAL
Tramway



www.pstramway.com

SUMMER HOURS – THROUGH SEPT 2

MON - FRI First tramcar up 10am; SAT-SUN 8am

SUN - THURS Last tramcar up 8pm; FRI & SAT 9pm

SUN - THURS Last tramcar down 9:30pm; FRI & SAT 10:30pm

WINTER HOURS – STARTS SEPT 3

MON - FRI First tramcar up 10am; SAT-SUN 8am

DAILY Last tramcar up 8pm

DAILY Last tramcar down 9:30pm