



Newsletter Classifieds: Standard Guidelines

Newsletter Classified Ad Rules

Please submit ads to the Newsletter Editor
(see [Contacts page](#) on the website)

1. The GA ERA does not charge a fee to advertise in the newsletter
2. Commercial ads must offer GA ERA members a minimum of a 10% discount on prices and it must be ongoing as a requirement to advertise in the newsletter
3. Email ads as an attachment to the Newsletter Editor (see [Contacts page](#) on the website) with the subject line “Newsletter Ad-[Title of Ad]”
4. Personal ads must have a GA ERA member affiliation and use a personal telephone number (not a GA business telephone number)
5. Commercial ads must use a telephone number other than a GA business telephone number
6. Advertising from real estate companies, lending agencies, or financial planning agencies is not accepted
7. The GA ERA reserves the right to refuse advertising for the newsletter, including, but not limited to, ads deemed illegal or inappropriate
8. The GA ERA does not endorse the vendors that advertise in the newsletter
9. All classified ads need to be renewed in January and July of each year. We do not automatically renew it for you or have a policy of notifying you that your ad is about to expire
10. Please specify runtime when placing non-commercial ads
11. All ads need to be electronic (pdf preferred). Commercial ad size should be 3.5” x 2.0”
12. We are all volunteers and must juggle ERA responsibilities with our regular GA jobs. If we make a mistake or miss something, please notify us and we will do our best to assist you in a timely manner.