



# ERA Information

## Classified Ad Rules—Website and Newsletter

1. The GA ERA does not charge a fee to advertise on its website.
2. Commercial ads will only appear on the website, not in the newsletter. The ERA Board reserves the right to make exceptions.
3. Commercial ads must offer GA ERA members a minimum of a 10% discount on prices and it must be ongoing as a requirement to advertise on the website.
4. Ads must be PDFs or image files (\*.jpg, \*.png, etc.).
5. Personal ads must have a GA-ERA member affiliation and use personal contact info (e.g., telephone number, email address), not GA contact info.
6. Commercial ads must use a telephone number other than a GA business telephone number.
7. The GA ERA Board, at its discretion, reserves the right to deny requests to post ads on the website, including, but not limited to, ads deemed illegal or inappropriate. Ads from real estate companies, lending agencies, financial planning agencies, or similar are not accepted.
8. The GA ERA does not endorse the vendors that advertise on its website.
9. All classified ads need to be renewed in January and July of each year. We do not automatically renew it for you or have a policy of notifying you that your ad is about to expire.
10. Please specify runtime when placing non-commercial ads.
11. We are all volunteers and must juggle ERA responsibilities with our regular GA jobs. If we make a mistake or miss something, please notify us and we will do our best to assist you in a timely manner.

Please submit ads via email to the Webmaster And Newsletter Editor

Webmaster: Gabe Samrock ([Gabe.Samrock@ga.com](mailto:Gabe.Samrock@ga.com))

Newsletter Editor: Mark Hobscheid ([Mark.Hobscheid@ga.com](mailto:Mark.Hobscheid@ga.com))

Please make the subject line of your email:

“Website Ad” or “Newsletter Ad” as appropriate